

ABINESH S

Full Stack Engineer | WordPress Developer
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Linkedin | Github | Portfolio

PROFESSIONAL SUMMARY

Full Stack Developer & Senior WordPress Developer with 3+ years delivering production-grade websites for global clients (Unbounce, Insightly, TractionComplete, Intiveo, PPIC, OGP). Expert in custom theme/plugin development, Gutenberg blocks, and ACF architectures across WordPress, Drupal, and Craft CMS. Extends into React/Next.js frontends, Flutter mobile apps, and AI/LLM integration. Proven impact: +15% organic traffic, -30% LCP, fixed sitemap bugs on 1,700+ indexed URLs, and scaled integration UI from 16 → 57+ items with zero regressions. CI/CD-disciplined with multi-platform hosting expertise (Pantheon, WP Engine, Kinsta, Servd).

SKILLS

Languages & Frameworks: PHP, JavaScript (ES6+), TypeScript, Dart/Flutter, React.js, Next.js 15, Node.js, SCSS/CSS3/HTML5

WordPress & CMS: Custom Themes & Plugins, Gutenberg Blocks, ACF, Custom Post Type, Hooks & Filters, REST API, WooCommerce, Drupal, Craft CMS

AI & Mobile: LLM Integration, Voice Tracking, Flutter (iOS & Android), Supabase, Firebase Auth, Google OAuth2, Razorpay

DevOps & Hosting: Git, GitHub Actions CI/CD, SSH, Docker, Pantheon, WP Engine, Kinsta, Servd, Staging-to-Production Deployment

Frontend & QA: React.js, Next.js, Tailwind CSS, Bootstrap, jQuery, and Cross-browser Testing

Design Tools: Figma (UI design basics, prototyping), Photoshop (basic image editing), GIMP

SEO & Performance: JSON-LD Schema, Core Web Vitals, LCP/CLS Optimisation, Google Search Console, PageSpeed Insights, Sitemap Optimisation

PROFESSIONAL EXPERIENCE

Web Developer → WordPress Developer | *FuelInt Technologies, Tamil Nadu* | DEC 2022 – May 2026 | Full-time

- Developed custom WordPress themes and plugins from Figma across 20+ client sites in Agile/Scrum teams; reusable Gutenberg blocks and ACF components reduced repeat-project build time by ~25%.
- Implemented JSON-LD structured data (FAQ, Product, Breadcrumb, Organisation) across multiple sites, improving Rich Results eligibility and CTRs; resolved redirect chains and canonical issues, lifting organic traffic ~15% on average.

- Optimised Core Web Vitals via caching, asset optimisation, and code refactoring — cut LCP by ~30%, improved CLS by 0.05, and fixed a URL-encoding bug in sitemap generation that affected 1,700+ indexed URLs, restoring full crawlability in Google Search Console within one sprint.
- Managed Git workflows, multi-SSH key configs, and staging-to-production deployments across Pantheon, WP Engine, Kinsta, and Servd; applied security patches to WordPress, Drupal, and Craft CMS every release cycle.
- Refactored legacy PHP to WordPress coding standards; diagnosed production issues (JS conflicts, plugin incompatibilities, ACF/Gutenberg interactions) under tight deadlines.

Selected Client Projects

- **Unbounce.com** (ACF architecture, Performance, CPT & Theme customization)
- **Intiveo.com** (Elementor architecture)
- **TractionComplete.com** (ACF architecture, Performance & Plugin dev)
- **OpenGovernmentPartnership.org** (Large-scale CMS, CPT)
- **PPIC.org** (ACF architecture, Performance & CPT)
- **ElasticPath.com** (Craft CMS, WCAG & Performance)
- **PremierBoxingChampions.com** (Drupal, Security & Performance)

Notable Domestic Projects: *Videoclips* (React/Canvas video editor UI), *Parithadam* (Next.js 15 + Razorpay + Nodemailer), *Developer Academy Quiz App* (Flutter + Firebase Auth)

Freelance Full Stack Developer

Gradiolex — *Linkedin* - 2025 - Present | Self-employed

Builds and delivers end-to-end web products for local businesses and startups — scoping, design, development, and deployment — managing client relationships independently.

Client Projects:

- **NaviCakes** — bakery business website: [Navi Bakes & Cakes](#)
- **Sri Dhanamoorthy Traders** — wholesale trader site: [Sri Dhanamoorthy Traders](#)

Utility Tools:

- **MySupportInfo** — customer support portal: [My Support Info](#)
- **MoneyArk** — Personal Finance App: [MoneyArk](#)
- **HowLongToGo** — Date calculator, and shareable countdown timer: [HowLongToGo](#)
- **TamilCalendar** — Daily Tamil panchanga, and festival dates: [TamilCalendar](#)

EDUCATION

B.E. Computer Science & Engineering — Vidyaa Vikas College of Engineering (Anna University), 2020 | CGPA: 7.04 / 10